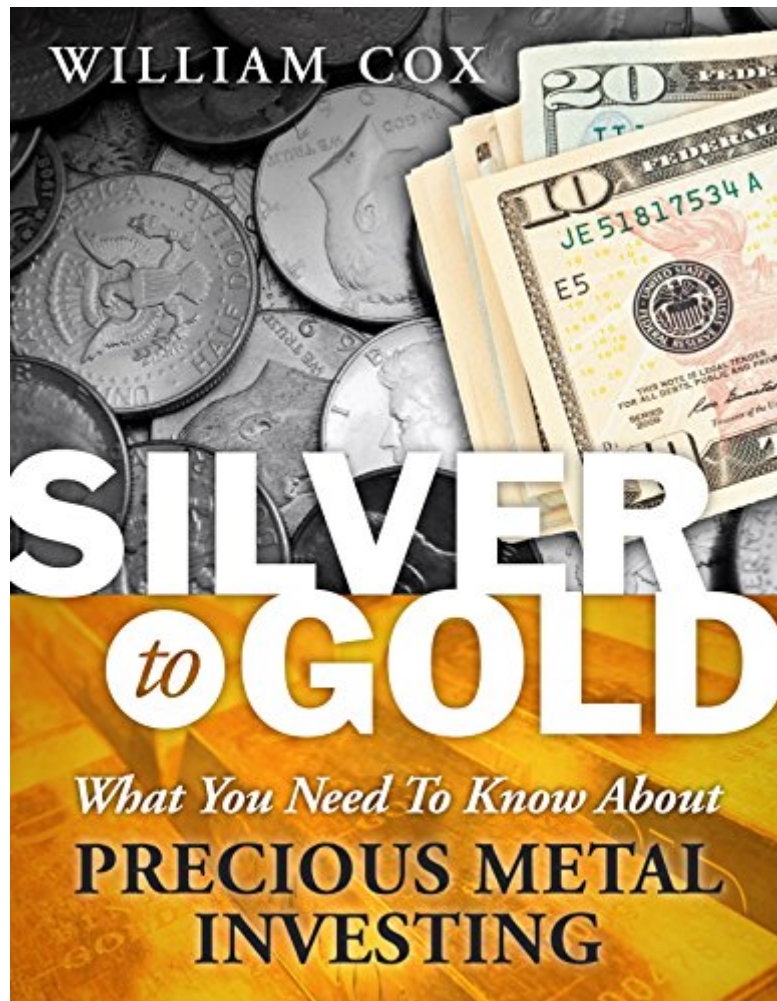


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# Silver To Gold: What You Need To Know About Precious Metal Investing



## Synopsis

This guide is for the new investor, the beginner who is just starting out trading physical precious metals. It should also be of value to anyone who owns or would like to own gold and silver. It will help you understand the value of precious metals, how they are priced, how they are traded, and help you negotiate with a company salesperson or dealer. Most people want to know what their jewelry or old coins are worth or how much they should have to pay for gold or silver items. Unfortunately, they have to rely on someone else's opinion and estimate. This guide will give you the basic rules about gold and silver investing. It will help you understand how Spot Price, Purity, and the Troy Ounce are used to easily calculate Melt Value. Then you can estimate an item's worth for yourself. The products covered in this book are the ones that are most commonly found in magazine advertisements, on TV, and online. There are descriptions, tables, and photos of bullion coins, bars, and collector coins to help you identify the different types of products. This guide includes weight and price conversions using basic math that is simple to understand. It will also give you one easy formula for estimating any precious metal's value. The author of this guide is an investor who has been trading equities and precious metals for the last 29 years. He wrote this guide for the beginner to simplify the basics of trading physical gold and silver. In this book, he also lists his own personal rules for buying and selling precious metals. This guide will give you the information you need to shift the advantage from the dealer to you, the investor.

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## **Customer Reviews**

As a newbie at acquiring precious metals, I didn't have any knowledge about the in's and outs of buying precious metals to keep me from making any mistakes when buying. Thankfully, my mistakes were minor, such as researching where to buy (some places charge more over spot than others), but the potential for BIG mistakes were plentiful. IF you are looking to buy precious metals but have lots of questions, this book would be an excellent choice to read. It could save you money and a lot of unnecessary running around, which equates to money saved.

I agree with the other reviews that this is a good book for a beginner. I have wanted to buy some gold or silver for quite a while but had no idea where to start. This book gave me the information I needed to make my decision on what to buy and how to get a good price on my precious metals. I had bought another book but it didn't really help me learn anything about "how" to buy or sell precious metals, this book did.

I found a lot of useful information in this book that will save me money on my next purchase. And as the title says, it has what you need to know about precious metals and not a lot of history or old charts that don't really matter now. I liked the author's personal tips on what he has bought and sold, and he will answer your email if you have any questions about something in the book.

Attractive book. I liked the easy to read paragraphs. I think it would be good for someone who is interested in learning more about gold and silver. I found the photos and charts helpful in identifying the value of some old coins and jewelry I have.

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